





[illegible][illegible][illegible][illegible][illegible]

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and what problems they are trying to solve.

2. Once a market need has been identified, the next step is to develop a concept for a product that meets this need. This involves brainstorming ideas and selecting the most promising one.

3. The third step is to create a prototype of the product. This allows the designer to test the product's functionality and make any necessary adjustments.

4. After the prototype is complete, the next step is to conduct a feasibility study. This involves evaluating the product's potential for success in the market, considering factors such as production costs, distribution, and competition.

5. If the feasibility study is positive, the next step is to develop a business plan. This document outlines the product's marketing strategy, financial projections, and overall business goals.

6. The final step in the process is to launch the product into the market. This involves manufacturing the product, establishing a distribution network, and promoting the product to potential customers.

[illegible][illegible][illegible][illegible][illegible][illegible]



